



Forum on Enhancing the Delivery of Energy Efficiency to Middle Income Households

Monday, March 26th

8:00am – 1:00pm

Baltimore, Maryland

Key Ballroom 7 at the Hilton Baltimore

Presented by the State and Local Energy Efficiency Action Network's (SEE Action)

[Residential Retrofit Working Group](#)

This forum is for program managers, policy makers, and contractors who work in residential energy efficiency program design and delivery, and who aim to expand or strengthen their services for middle income households. The objectives of this forum are to:

- Discuss promising strategies to better serve middle income households
- Connect program managers, policy makers, and contractors to each other, with the potential for ongoing conversations and collaboration
- Gather stakeholder input on additional research, forums, or other activities that the Residential Retrofit Working Group could undertake to support progress

In order to generate deeper discussion and insights, the forum will focus on three possible strategies for reaching the middle income market. For each strategy there will be short presentations from practitioners and group dialog about the challenges and opportunities.

Agenda

8:00 am **Registration, coffee & tea**

8:30 am **Welcome and Introductions** (Julie Hughes, Department of Energy)

8:40 am **Setting the Context** (Karen Hamilton, NYSERDA)

8:55 am **Strategy #1: Start with the Basics**

Experience from the field:

- Gavin Hastings, Arizona Public Service
- Carl Nelson, Center for Energy & Environment in Minnesota

9:45 am **Strategy #2: Expand Beyond Energy Efficiency Work**

Experience from the field:

- Ken Strong, City of Baltimore
- Ryan Clemmer, Clean Energy Works Oregon

10:35 am **Break**

10:45 am **Strategy #3: Expand Access to Credit**

Experience from the field:

- Jeff Pitkin, New York State Energy Research and Development Authority
- Joe Huntzinger, Indianapolis Neighborhood Housing Partnership

11:35 am **Discussion:** What do we need to support work in this area? How can the SEE Action RRWG support progress in this area going forward? How can we partner with other orgs to further work in this area?

12:00 pm **Lunch with “Stories from the Field”**

This event will take place immediately before ACI’s [Home Energy Leadership Summit](#) in the same location, at the [Hilton Baltimore](#).

For more information on this forum or the Residential Retrofit Working Group, please contact Julie Hughes (Julie.Hughes@ee.doe.gov) at the US Department of Energy.